



JB CHARGING

The **Complete Guide** to Starting Your **Power Bank Rental** **Business**

Build Your Passive Income
Network **in 30 Days**



Everything you need to launch and scale your charging business.

Why Power Bank Rental is the **Next Big Business Opportunity**

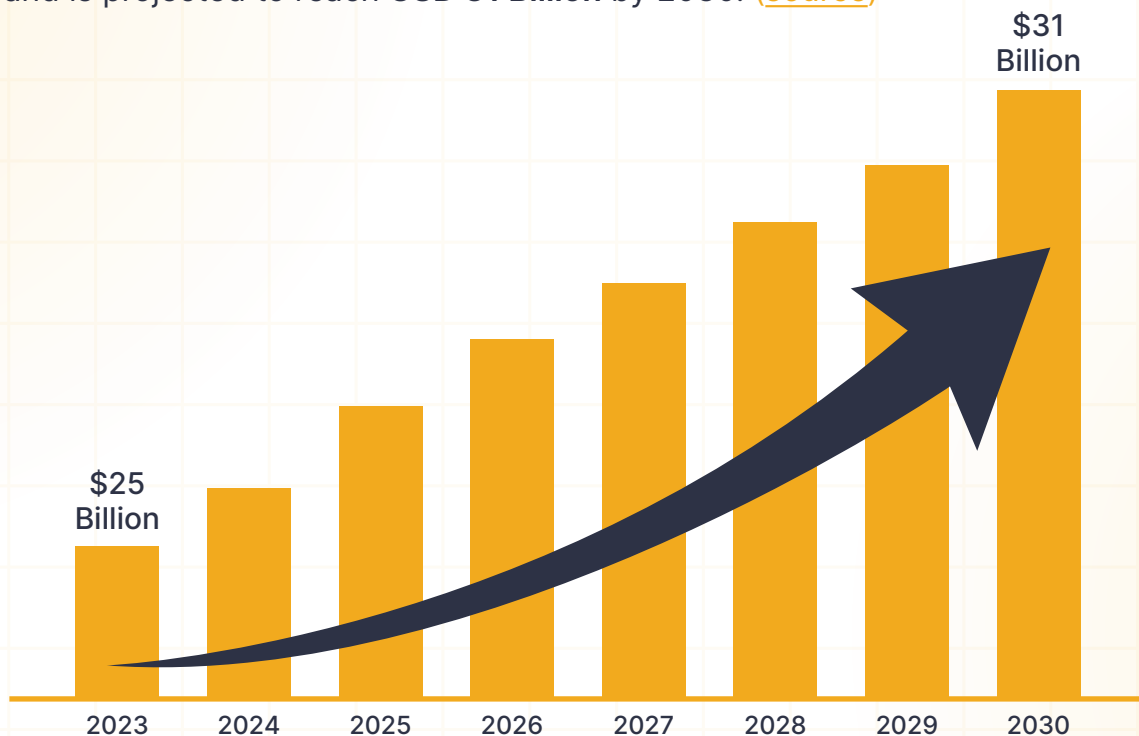
The Opportunity in Low-Battery Panic

Low-Battery Panic is a universal feeling. A staggering **90%** of people panic when their phone batteries hit **20%**. ([source](#))

A dead battery means being cut off from our phones, which are "essential lifelines that we check over **205 times a day**". ([source](#))

This shared anxiety has created a massive business opportunity:

The Global Power Bank Rental Service Market size was valued at **USD 25 Billion** in 2023 and is projected to reach **USD 31 Billion** by 2030. ([source](#))



Where the Demand Is Highest



Shopping Malls

Massive foot traffic + premium advertising opportunities



Bars & Nightlife

High willingness to pay for enhanced experience



Cafes & Restaurants

Fastest growing segment (+25% CAGR)



Airports

Premium pricing accepted (\$5-10 per 30 minutes)



Tourist Attractions

Seasonal demand spikes during peak travel



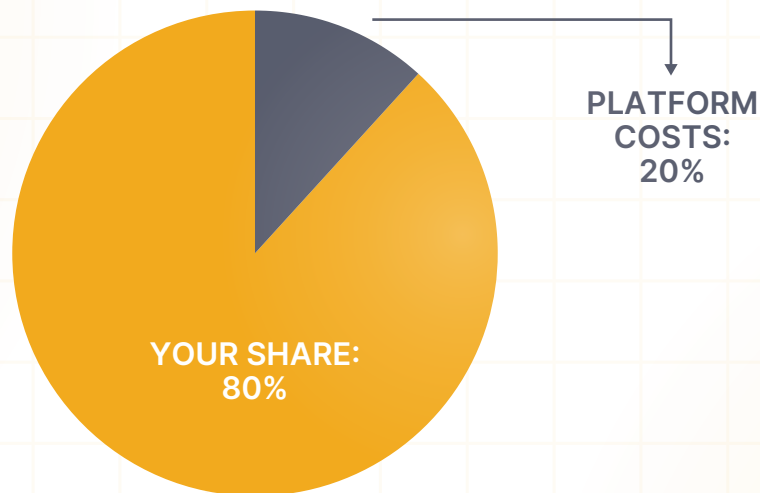
Hotels

Heavy phone dependency during travel creates urgent need

Your Revenue Model: Simple, Predictable, Scalable

Primary Revenue Stream - Rental Income

- ✓ **\$5-9 per rental** (depending on venue)
- ✓ **Earn \$250+/Month** revenue per small machine in prime locations
- ✓ **Automatic payouts** to your bank account on the 1st of every month
- ✓ **Your revenue share: 80%**



REVENUE SPLIT

Note: The 20% covers everything you don't want to deal with—server maintenance, customer support, payment processing, device tracking, insurance, and fraud prevention—making your 80% income truly hands-free.

Your Built-In Profit Booster - Screen Advertising

Unlock extra income with your machine's digital screen.

Easily promote your host venue's specials and events.

Add an easy **\$100-200/month** in additional ad income.

A pure profit add-on to your rental revenue.



Customer Journey & Your Technology

Customer Journey



Rent

Step 1

Follow the on-screen instructions, then tap contactless, swipe, or scan a QR code to unlock a power bank.



Charge

Step 2

Enjoy the convenience of portable charging on the go.



Return

Step 3

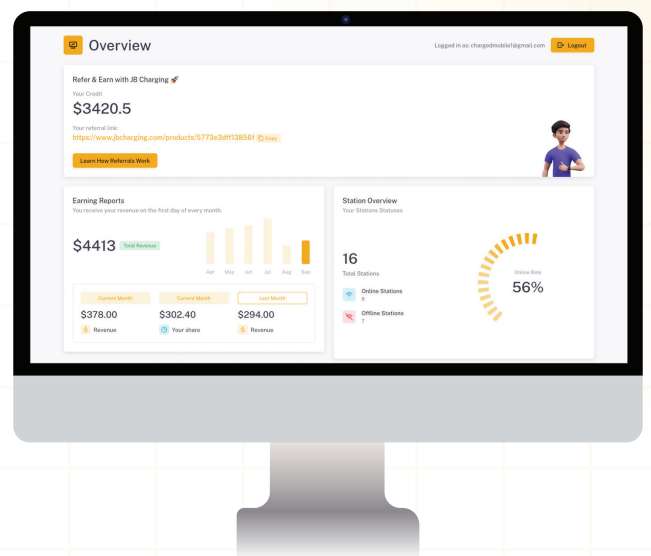
Insert the power bank into any JB Charging machines to complete the rental.

Hassle-Free

- ✓ **Fully self-service** – no staff required for the entire rental process
- ✓ **Zero maintenance** – unlike vending machines, no restocking or upkeep needed.

The Technology That Powers Your Business

- 1 Remote Management System:** U.S.-engineered platform enables complete hands-off operation.
- 2 Secure Payments:** Bank-level encryption for all payment transactions.
- 3 iOS & Android Compatible:** Universal mobile app integration.
- 4 99.9% Uptime Guarantee:** Backed by enterprise U.S. infrastructure.
- 5 Daily Analytics Reports:** Complete rental tracking with next-day delivery.



What You Actually Do vs. What the System Does

What You Do

- ✓ Find and secure locations (once)
- ✓ Install machines (once per machine)
- ✓ Check monthly revenue reports online
- ✓ Upload new ads (optional)
- ✓ Plan expansion (as you choose)

What Happens Automatically

- ✓ Customer payment processing
- ✓ Power bank inventory tracking
- ✓ Technical support & maintenance
- ✓ Software updates & security
- ✓ Revenue calculation & payments
- ✓ App functionality & customer service

Your Fast-Track to Revenue

Week 1: Strategic Planning

Work directly with JB Charging experts to design your optimal machine portfolio and venue strategy.



Month 1: Rapid Deployment

- Equipment delivered within 7 days
- Online portal activated for remote management
- Venue partnerships secured using our proven methods (See the next two pages)
- Machines installed in seconds (plug-and-play design)



Month 2+: Passive Income Mode

Ongoing management is minimal—often less than 30 minutes a month.



Ongoing: Expand Your Empire

Scale your network with additional machines whenever you're ready to grow.

The **PLACE** Method: How to Pick **Winning Locations**

Location Strategy

Not All Venues are Created Equal

Use our proven **PLACE** Method to identify high-profit locations



People (Traffic Volume)

- 200+ daily visitors ideal
- Consistent foot traffic throughout business hours



Linger Time

- 30+ minute average stays preferred
- People **sit, eat, social or wait**
- Not quick transaction locations
- Comfortable seating areas



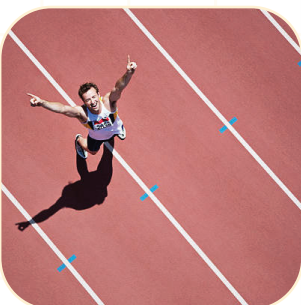
Active Phone Use

- **Boredom-prone environments** = active phone users
- **WiFi availability** encourages heavy usage
- Battery-draining activities common
- **Entertainment venues and travel destinations** and other scenarios with high phone dependency
- Social media and streaming hotspots



Crowd Portrait

- **Primary demographic: 18–45 years old**
- Heavy smartphone users
- **TikTok/YouTube/social media/mobile game Heavy Users**
- **Disposable income** for convenience



Exclusive Market

- **No existing charging solutions**
- Few wall outlets available, often **without charging cables**
- No competing power bank rental options — **first-mover advantage**

The 80% Rule

If your venue scores strong on 4 out of 5 **PLACE** factors, you've found a winning location.

Focus on venues that check most boxes rather than perfection in every category.

Start scouting your **Winning Locations** today. Look around your city and identify venues that meet the **PLACE** criteria.

How to **Get Venues to Say Yes** (Scripts Included)

Understanding Your Venue

Before you talk to anyone, it is important to understand how a particular venue operates day-to-day.

Venues fall into three categories:

- **Retail venues** are typically operated by local ownership. Local ownership may have multiple venues, and these venues are lower hanging fruit as the time cycle to land them is much shorter. Great examples are bars, restaurants, beauty salons, night clubs, and independently owned hotels.
- **Commercial venues** are less common. These venues are typically not owned by large corporations but rather are local attractions funded by the community — museums, zoos, etc.
- **Corporate venues** are typically stadiums, hospitals, or other properties owned by large corporations, and landing such a venue can take a significant amount of time.

You are looking for **high foot traffic venues** that you can land quickly. In all of these venues, you are also looking for **late hours**. Signs of heavy foot traffic can look like a more upbeat staff and a higher number of staff. A sleepy venue can be spotted from a mile away.

Look at **how many cars are in the parking lot**—especially if you drive by often. And check **how many reviews they have online**. We live in a world where information is everywhere. Take advantage!

When you enter a venue, there are **three types of people** you can talk with:

You've got three types of people:

- **Bartender/Staff Member/Lower Level Management** (Advocates)
- **Shift Manager/Director of Guest Relations/General Manager** (Rarely Decision Makers and mostly Influencers)
- **Owners/Head of Operations/President** (Decision Makers)

Most of these people are going to be **advocating to a primary decision maker** for you. In best-case scenarios, you're able to **reach the individual who makes the decision** that allows for placement.

Call Ahead (Optional but highly recommended)

We **highly recommend calling a venue ahead of time** before visiting for time efficiency.

Call Statement (script):

"Hey, this is [your name] with JB Charging. I was reaching out to you because we have been implementing charging machines in businesses like yours. What would it look like to have one placed in your location?"

This creates a conversation. The person on the other end of the line will either write you off, in which case you will ask objection questions, or most of the time they will be intrigued by what a charging machine is and ask a question that starts the conversation.

How to **Get Venues to Say Yes** (Scripts Included)

Starting the Conversation

Your first statement should be: *"I've never been here before, do you guys stay busy?"* Then follow with *"How often are you asked for a phone charger?"* These are great conversation starters to create advocates.

For influencers, ask *"Have you ever thought about adding a charging machine in your location?"* Frame this to influencers because they will ask a question instantly, which allows for a soft pitch. The first question will be "What do you mean by charging machine?"

For decision makers, ask *"What would it look like for us to place our machine in your venue?"* Decision makers are time oriented and want straight-to-the-point questions and information.

The Reality

Normal conversation times can range from 5 minutes to 30 minutes. This depends on who you're talking with. Venues with longer sales cycles can take much longer depending on the situation.

Most conversations are really about **learning how our product can bring extra value to each business.**

These are the key benefits businesses typically value:

- Customers stay longer and spend more money.
- Customers come back to return the battery and decide to stay.
- Customer satisfaction is higher because of convenience.
- Innovative option that others don't have.
- Staff efficiency improves as charging everyone's phone is not viable.

Every visit helps you **build stronger relationships and trust**, which naturally leads to machine placement. People appreciate professionals who **stay engaged and follow up**, and it's this steady presence that creates the best opportunities for success.

Real Success Stories

Case 1: Building a City-Wide Network



"I started with 5 machines and now have 12 across the city. They bring in about \$1,400–1,600 a month — it really is passive income."

— M.A., Missouri Distributor

Case 2: Hotel Success Story



"I've got two machines at the hotel I work at—one in the lobby and one up at the rooftop bar. They each pull in about \$250 a month pretty steadily. On holidays the numbers jump a lot—one machine made \$100 just on Labor Day alone."

— T.R., Georgia Hotel Manager

Case 3: Event Planner's Mobile Revenue



"I got 2 big machines and 5 small ones for my events. They even work great outdoors, which surprised me at first, and guests really like having them around. I don't have to worry about people asking me for chargers anymore, and it's one of those little things that makes the whole event run smoother. My clients are happy I added this option, and a few of them have even told me it makes their event look more professional."

— S.L., Florida Event Planner

Case 4: Advertising-Focused Model



"I've got 40 machines now, 6 of them are the big ones. I've placed about half so far, and the ads alone bring in around \$120–150 a month per machine. That's not even counting the rentals yet."

— D.K., Idaho Distributor

Why Start Now?

- 1 Prime locations lock into exclusive partnerships as distributors expand.
- 2 Today's venues offer free placement for customer value — tomorrow's will demand revenue sharing.
- 3 Market shifts from emerging to competitive within 12-24 months.

Book a Free Consultation:

 <https://www.jbcharging.com/join> ↗

